



PROFILE PHOTOGRAPH

Make it professional but with personality. Think about what is appropriate for your industry.

Setting

- Clean white wall
- Outside with non-descript open background
- Interior environment with least distractions
- avoid distracting design, people in background, trees or lamps that appear to be growing from head.

Posing

- position camera at eye level or slightly above
- look directly into the camera
- chest up 3/4 frame/crop
- leave room for cropping
- angle your 30-45 degrees from camera (avoid straight on)
- check clothes, jewelry and hair for neatness.

Light

- Use what is available to you
- INSIDE: Windows with diffused light, stand in front or adjacent to windows so your face is illuminated.
- OUTSIDE: find pen shade, the sweet spot between where you are in the shade but illuminated by nearby sunlight.

CAMERA

- shoot in portrait or regular photo mode
- turn off flash
- shoot vertical and horizontal.
- have someone else hold the camera or get a tripod

Tips:

Shoot alot - give yourself options
Stand 3-5' from the background

Photography is a team sport. Have someone help and look out for
awared or messy details

Retouching is fine, but keep it light